



**FOR IMMEDIATE RELEASE**

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**Bay County, Michigan Conserves Energy by Joining the Aldis SmartWay Program**

OAK RIDGE, TN - Aldis Corp., a leader in next generation traffic management systems, announced today the addition of Bay County, Michigan to the company's SmartWay LED (light emitting diode) program. Once the installation of 159 new traffic signals is complete, Bay County will become one of the first in the state to be 100 percent converted to brighter, more energy efficient LED traffic signals.

The Aldis SmartWay program allows state and municipalities to upgrade to ITE (Institute of Transportation Engineers)-certified LED signals without the typical up-front capital required to install and maintain the assets. The program eliminates the out-of-pocket cost while the energy savings provides additional return to the county.

“The Aldis SmartWay program reduces our traffic signal maintenance time while substantially lowering the associated costs for the county,” stated James Lillo, PE, Bay County Road Commission Engineer-Manager. “Upgrading our incandescent signals with the Aldis LED’s also reduces our overall energy consumption, thus significantly lowering our energy bills, while moving us closer to achieving our conservation goal to be more green.”

The SmartWay program includes the complete retrofit of all incandescent traffic signals to LED and includes coverage and replacement of the signals for a period of 10 years. Aldis helps manage maintenance through a proprietary web-based program, Aldis Tracker™. This system provides Bay County with real-time access to maintenance and repair records, inventory counts and the ability to generate work orders.

“We are thrilled to empower Bay County to rapidly upgrade their entire community to LED and immediately recognize the energy and cost savings,” said Eric Seabrook, Director of Marketing for Aldis. “Additionally, working with Bay County expands Aldis’ geographic reach into the Midwest for our SmartWay program and the soon to be released GridSmart advanced traffic management solution.”

Installation of the new signals will be finished in next few weeks.

**About Aldis**

Aldis Inc. is a CleanTech company specializing in vision-based technologies for intelligent traffic system management and advanced infrastructure solutions. The company develops efficient traffic and energy management solutions for state and municipality partners utilizing the traffic signal asset management program, SmartWay and the advanced intelligent traffic management solution, GridSmart. For additional information about Aldis, please visit [www.aldiscorp.com](http://www.aldiscorp.com) or call +1(865) 482-2112.



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