



**FOR IMMEDIATE RELEASE**

October 6<sup>th</sup>, 2008

**CONTACT**

**Eric Seabrook  
Aldis, Inc.  
+1(865) 482-2112**

**Aldis Demonstrates Traffic Management Technology at Congressional Roundtable**

OAK RIDGE, TN - Aldis Corp., a leader in next generation traffic management systems, showcased their congestion mitigation and traffic safety technology during an Intelligent Transportation Society of America (ITS America) technology demonstration in Washington D.C. on Thursday. The technology demonstration was the finale of a roundtable discussion for Members of the U.S. House of Representatives Transportation and Infrastructure (T&I) Sub-Committee on Highways and Transit.

The roundtable discussion on Intelligent Transportation Systems (ITS) was led by House T&I Highways and Transit Subcommittee Chairman Peter DeFazio (D-OR) and included Ranking Member John J. Duncan, Jr. (R-TN). Briefing the committee was ITS America President and CEO Scott Belcher as well as other representatives from government, research institutions and private industry.

During the demonstration that followed, Aldis CEO James "Vig" Sherrill demonstrated the GridSmart™ solution to Chairman DeFazio as well as other House Committee Members and staff in attendance. GridSmart™ is a vision-based technology solution for intersections and highways that provides traffic monitoring, enhanced pedestrian and bicyclist safety, stop-bar detection, signal preemption for first responders, adaptive traffic management and rich real-time traffic data.

GridSmart™ empowers traffic engineers to evaluate and model any intersection by introducing actual traffic flow data from an intersection directly into the on-board simulator, allowing for rapid signal timing optimization. Aldis' GridSmart™ is scheduled for a third quarter release and will perpetually optimize the timing in an intersection without user interface.

"Our research indicates that GridSmart™ will improve traffic throughput at poorly functioning intersections by as much as 40 percent," said Vig Sherrill, President and CEO of Aldis. "The result will be a significant reduction in carbon, costs, collisions and congestion."

Other technology being showcased included advanced wireless tolling technology, real-time traffic information and navigational technologies.

"We're honored to be a part of the ITS America community showcasing technology to the Subcommittee responsible for reauthorizing surface transportation programs," said Bill Malkes, Chief Operating Officer of Aldis. "ITS companies are playing an important role in the future of American transportation by providing some innovative new ways to improve our nation's transportation infrastructure."



**About Aldis**

Aldis Inc. is a CleanTech company specializing in vision-based technologies for intelligent traffic system management and advanced infrastructure solutions. The company develops efficient traffic and energy management solutions for state and municipality partners utilizing the traffic signal asset management program, SmartWay and the advanced intelligent traffic management solution, GridSmart. For additional information about Aldis, please visit [www.aldiscorp.com](http://www.aldiscorp.com) or call +1(865) 482-2112.

GRIDSMART, SPECTRA 360, OPTIMA 360, ULTRA 360, XPRESS, CENTREX and SMARTWAY are trademarks of Aldis, Corp. All other trademarks or registered trademarks are property of their respective owners.

**-END-**