



**FOR IMMEDIATE RELEASE**

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**Aldis Teams with Intermountain Traffic, LLC and Southwest Traffic Systems, Inc.  
Expanded GridSmart Throughout the Western United States**

OAK RIDGE, TN - Aldis Corp., a leader in next generation traffic management systems, announced today the addition of Intermountain Traffic, LLC and Southwest Traffic Systems, Inc. to the Aldis strategic sales channel serving cities and municipalities with more efficient and cost effective intersection video traffic management solutions.

Both Intermountain Traffic, LLC and Southwest Traffic Systems, Inc. will provide the entire line of Aldis GridSmart traffic solutions including the Spectra 360<sup>TM</sup>, designed for intersection traffic management utilizing video tracking and the Optima 360<sup>TM</sup>, which adds support for vehicle counting data and pedestrian handling. Ultra 360<sup>TM</sup> (available in 2010) will provide a complete intersection management solution including such features as vehicle preemption and dilemma zone functionality.

“We are excited about expanding our distribution network and look forward to teaming with Intermountain and Southwest Traffic to serve our customers,” stated Eric Seabrook, Vice President of Sales and Marketing for Aldis. “As we continue to grow our GridSmart strategic sales network, it is vital that we align with the right traffic partners with a long history of success serving the Western United States and teaming with Intermountain and Southwest Traffic was a clear choice.”

“Aldis is on the cutting edge of intelligent traffic management and our customers are looking to technology to solve the next generation of traffic management initiatives,” stated Fred Roush, President of Southwest Traffic Systems. “They are a great fit for our growing demand in this market.”

Under the terms of the agreement, Intermountain Traffic, LLC will provide the Aldis GridSmart solutions exclusively in Colorado, Idaho, Montana, Northern Nevada, Utah and Wyoming. Southwest Traffic Systems, Inc. will provide solutions exclusively in Arizona, California, New Mexico and Southern Nevada. Current GridSmart customers will continue to receive sales and services directly from Aldis with the addition of local support from Intermountain Traffic, LLC and Southwest Traffic Systems, Inc.

**About Intermountain Traffic, LLC**

Intermountain Traffic, LLC is a traffic signal system distribution company providing sales, technical services and training. Based in Reno, Nevada, the company has been serving the traffic and highway safety industry since 2006. For additional information about Intermountain Traffic, LLC, please visit [www.intermountaintraffic.com](http://www.intermountaintraffic.com) or call +1(775) 322-6887.

**About Southwest Traffic Systems, Inc.**

Southwest Traffic Systems, Inc. is a traffic engineering company providing a full range of construction, signal maintenance, sales and technical services. Based in Phoenix, Arizona, the company has been



serving the traffic and highway safety industry since 1994. For additional information about Southwest Traffic Systems, Inc., please call +1(602) 706-7987.

### **About Aldis**

Aldis is a CleanTech company specializing in vision-based technologies for intelligent traffic system management and advanced infrastructure solutions. The company develops and markets efficient traffic solutions to state and municipality partners utilizing the advanced intelligent traffic management technology, GridSmart™.

GridSmart traffic solutions include Spectra 360™, designed for intersection traffic management utilizing video tracking, Optima 360™, which adds support for vehicle counting data and pedestrian handling and Ultra 360™ (available in 2010), which will provide complete intersection management including features such as adaptive retiming and dilemma zone functionality. The 720 series is available for all GridSmart versions and provides video tracking for larger intersections, tunnels and bridges utilizing two cameras. Additional products include Xpress™, traffic management for freeway and ITS applications and Centrex™, providing counting and management for parking structures. For additional information about Aldis, please visit [www.aldiscorp.com](http://www.aldiscorp.com) or call +1(865) 482-2112.

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